

DIGITAL MARKETING SOLUTIONS

for Doctors & Healthcare Professionals


CODINGCLAVE



Grow Your Practice.

Build Trust. Reach More

Patients

In today's digital-first world, patients research online before choosing a doctor. We help healthcare professionals establish a credible digital presence that attracts the right patients while maintaining medical ethics and professionalism.

FOUNDER & CEO:

Meet our founder & CEO, a visionary in the it industry, **Mr. Shashank Srivastava** continues to push boundaries and explore new horizons. His passion for technology, coupled with a commitment to client success, propels him forward as a driving force in the ever-evolving world of information technology. He embarked on his professional journey over **8+ years** ago, carving a niche for himself in the constantly evolving landscape of technology.



OUR HEALTHCARE-FOCUSED **DIGITAL MARKETING SERVICES-**

Website Development & Optimization:

- Fast, secure & mobile-friendly websites
- Easy appointment booking integration
- Doctor profile & service-focused design

Search Engine Optimization (SEO):

- Rank higher for local & specialty-based searches
- Google Maps & local listing optimization
- Long-term organic patient growth
- High ranking keywords





CODINGCLAVE

Social Media Marketing

- Educational and awareness-based content
- Ethical healthcare communication
- Clinic updates, health tips & campaigns
- Posting on social media platforms

Paid Advertising (Google & Meta Ads)

- Location-based patient targeting
- Appointment-driven campaigns
- Optimized for better ROI

Online Reputation Management

- Google reviews & patient feedback handling
- Trust and credibility enhancement
- Content Marketing for Doctors
- Health awareness blogs & posts
- Patient education content
- Compliance-focused medical messaging



Why We Are the *Best Choice* for **Doctors**



Healthcare Marketing Specialists

We Understand Medical Ethics, Patient Behavior, and Healthcare Regulations



Patient-Centric Approach

Strategies Designed to Attract The Right Patients, not just Traffic



Proven Results

Consistent Growth in Appointments, Visibility, and Online Reputation



Customized Strategies

No One-Size-Fits-All Plans; Every Doctor Gets A Tailored Solution



Transparent Reporting

Clear Insights into Performance and Results

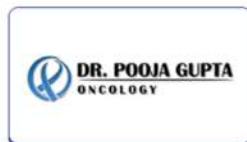


Trust & Confidentiality

We Respect Patient Data and Doctor-Client Confidentiality

Our *Doctor* Clients

We are Proud to Work with Leading Healthcare Professionals Across Specialties:



Results Our Doctor Clients Experience

- Increased appointment bookings
- Strong online credibility & patient trust
- Higher local search visibility
- Improved patient engagement
- Sustainable practice growth



FULL DIGITAL MARKETING Packages



BASIC PLAN

Social Media Management

- Platforms: Facebook, Instagram, Google My Business,
- Posts: 8 - 12 high-quality posts per month
- Videos: 2 short promotional videos

Website Handling

- Regular updates and optimization
- Basic content management

Local SEO

- Optimization for local search queries
- Google My Business optimization and management

SEO (10 Keywords)

- Keyword research and optimization for 10 primary keywords
- On-page SEO: Meta tags, descriptions, and keyword integration
- Basic backlink building

Every Month Reports

₹10,000/-M



STANDARD PLAN

Social Media Management

- Platforms: Facebook, Instagram, Google My Business, Pinterest
- Posts: 12 - 20 high-quality posts per month
- Videos: 5 short promotional videos

Website Handling

- Regular updates and optimization
- Content creation (blogs/articles) and management

Local SEO

- Enhanced optimization for local search queries
- Comprehensive Google My Business optimization

SEO (20 Keywords)

- Keyword research and optimization for 10 primary keywords
- On-page and off-page SEO
- Blog content creation based on keyword strategy

Every Month Reports

₹15,000/-M



PROFESSIONAL PLAN

Social Media Management

- Platforms: Facebook, Instagram, Google My Business, Pinterest, YouTube
- Posts: 20 - 30 high-quality posts per month
- Videos: 8 promotional/educational videos

Website Handling

- Regular updates, optimization, and advanced content management
- UI/UX optimization and performance monitoring

Local SEO

- Comprehensive local optimization strategies
- Directory listings and management

SEO (40 Keywords)

- Keyword research and optimization for 40 primary keywords
- Full-scale on-page and off-page SEO strategy
- Advanced backlink building and technical SEO

Reputation Management

- Online reviews monitoring and management
- Brand mentions and social listening

Lead Optimization

- Conversion rate optimization (CRO) strategies
- A/B testing and landing page optimization

Every Month Reports

₹20,000/-M



Website For **DOCTORS!**



*We provide a complete digital package—
Domain, Hosting, Website Development,
Logo Designing, Branding, Color
Combination, and Pattern Design*

EVERYTHING IS COVERED!

FIRST-TIME CHARGE:

₹15,000/-

RENEWAL FROM NEXT YEAR:

₹5,000/- (PER YEAR)

DOMAIN & HOSTING

SSL SECURITY

PROFESSIONAL EMAIL



CODINGCLAVE

Scan QR for Location

Let's Grow Your Practice Digitally



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